

Scaling
New
Heights

Envisioning the Future of Health Sciences Education

Hilton
Denver
City
Center
**Denver,
Colorado,
USA**



13
JUNE
2020
16

24TH
ANNUAL
 IAMSE
MEETING
EXHIBITOR
PROSPECTUS

Hosted by:
Rocky Vista University
Denver, CO, USA

For Additional Information, Please Visit WWW.IAMSECONFERENCE.ORG

You Are Invited!

The International Association of Medical Science Educators (IAMSE) is a very active community of educators and students in the field of health sciences education. Over the last decade the role of the educator has gotten more and more attention. Medical science educators play a critical role to help learners to gain knowledge, skills, a scientific mindset, empathy and resilience to prepare them for their future careers in health care. Knowledge about best evidence based medical education practices is crucial in being a successful educator and mentor, explaining the growth in attendance in conferences aimed on teaching and learning in health care professions.



IAMSE is delighted to invite you to exhibit at the 2020 IAMSE Annual Meeting on June 13-16, 2020 in Denver, CO, USA. As partners in medical education and healthcare, we offer exhibit space to commercial, non-profit and academic exhibitors in health professions education. The IAMSE meeting is a perfect place to display educational products and services and engage with meeting participants from around the world. We look forward to meeting our much-valued previous exhibitors again, as well as welcoming our first-time exhibitors. This exhibitor prospectus contains all exhibition package information, along with additional sponsorship opportunities.

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MEETING FACTS

As a global interdisciplinary event, **IAMSE meetings typically attract over 600 participants from over 25 countries worldwide**, representing all subject disciplines throughout human, veterinary, chiropractic, and dental medicine. The IAMSE meeting explores strategies for teaching, learning and student assessment in the foundational and clinical sciences of medicine and brings medical sciences and medical education across the continuum together.

The meeting is a 3-day event, preceded by a full day of pre-conference faculty development courses. The meeting offers many opportunities for faculty development in workshops, focus sessions, oral and poster presentations, and numerous networking opportunities.

Our audience typically consists of basic sciences and clinical educators; course and clinical clerkship directors; basic scientists and academic physicians; physician assistants; nurses; pharmacists; deans for medical education, student and academic affairs, faculty development, and continuous professional development; educational psychologists; social scientists and other healthcare professionals; instructional designers and educational researchers.



faculty development
courses, workshops
and focus sessions



oral presentations at the
2019 conference



poster presentations at
the 2019 conference



Average number of
countries represented each
year

650

The 2019 IAMSE Conference in Roanoke, VA had over 650 attendees.

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Who Should Exhibit?

- Manufacturers and suppliers of teaching aids used in the classroom including computers, simulators and other teaching devices.
- Manufacturers and suppliers of active learning and collaboration tools.
- Publishers of medical and basic medical science textbooks, books and journals relevant to educators.
- Developers of content management systems and learning management systems, case bank resource tools, web-based testing solutions, test question banks, and didactic portfolio systems.
- Suppliers of distance learning applications.
- Manufacturers and suppliers of laboratory equipment including virtual microscopes, interactive software, eLearning modules, anatomical simulation models and virtual and augmented reality applications.
- National and international organizations and institutions in the field of health science education and assessment offering courses for healthcare students and professionals across the continuum of education.
- Pharmaceutical companies with an involvement in undergraduate, graduate and continuing medical education who like to highlight and demonstrate their educational resources.



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Sponsorship Levels

Patron Level - \$2,500

- Two waived conference registrations including all scheduled meals, breaks, receptions, social events and conference dinner
- Two draped tables with two chairs
- Exhibitor may provide brochure or literature sheet for registration packets
- Exhibitor logo with hyperlink on the meeting website
- Exhibitor logo in the published program book

Supporter Level - \$1,750

- One waived conference registration including all scheduled meals, breaks, receptions and social events
- One draped table with two chairs is provided
- Exhibitor may provide brochure or literature sheet for registration packets
- Exhibitor logo with hyperlink on the meeting website
- Exhibitor logo in the published program book

Non-Profit Discipline Based Society - \$1,000

- One waived conference registration including all scheduled meals, breaks, receptions and social events
- One draped table with two chairs is provided
- Exhibitor may provide brochure or literature sheet for registration packets
- Exhibitor logo with hyperlink on the meeting website

Contributor Level - \$750

- One unmanned display table where your materials will be on display
- Exhibitor may provide brochure or literature sheet for registration packets
- Exhibitor logo with hyperlink on the meeting website

Additional Sponsorship Opportunities

IAMSE offers several opportunities to financially support activities during the meeting, such as a keynote lecture, a lunch meeting or a refreshment break. Sponsorship of an activity includes the listing in all printed and digital scheduling materials as well as signage at your sponsored activity. Opportunities to connect directly with attendees and guests include:

- Keynote Lecture - \$10,000
- One Luncheon - \$8,000
- Any of the pre-conference Faculty Development Courses - \$6,000
- Speaker or Program Feature - \$5,000
- Refreshment Break - \$3,000
- Student Reception \$2,500
- Participation in our Silent Auction - Varied
- Scholarship, Award and Granting Opportunities - Varied

We also offer advertising space in our published program book:

- Full Page Inside or Outside Cover - \$3,000 (color)
- Full Page Non-Cover - \$1,500 (black & white)

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Terms and Conditions

Application Deadline and Fees

Applications for exhibit space are considered on a first-come, first served basis. Given limited space in the exhibit area, it is recommended that your organization submit the completed application form as soon as possible. The early bird deadline for receipt of the application as full payment is 5:00pm EST, April 15, 2020. Rates will increase \$250 for all applications postmarked after April 15, 2020. Exhibit space is assigned by IAMSE in the order that signed contracts and payments are received.

Cancellations or Reductions

Cancellation requests must be received in writing no later than May 15, 2020 and are subject to a \$250 cancellation fee per booth. If space is reduced prior to April 15, 2020, 20% of the total cost of space will be retained. If space is reduced between April 16, 2020 - May 15, 2020, 50% of the total cost of the space will be retained. There are no refunds for reduction or cancellation after May 15, 2020.

Electrical Connections and Internet

Arrangements for electricity or Internet access must be made directly with IAMSE. Details will be sent to all Exhibitors by May 1, 2020. Details for these arrangements will be sent to the official contact person.

Exhibit Booth Representation

A company representative must be at the display at all times when the exhibit hall is open. The rate for additional representatives not included in the original registration will be \$300. All company representatives must be pre-registered.

Liability

Each exhibitor agrees to protect, save and hold IAMSE and all agents and employees thereof (hereinafter collectively called

"Indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor. Further, the Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, or any part thereof.

Shipping

All exhibitors are asked to make individual arrangements for shipping / handling. Details for shipping will be sent to the official contact person.

Non-Educational Activities

Exhibitor sponsored dinners, receptions, entertainment activities and/or meetings may not be scheduled in direct conflict with any scheduled sessions. Requests for space must be approved by IAMSE.

Sound Devices/Noise Level

The noise level from any product demonstration or sound system must be kept to a minimum to prevent interference with other exhibits.

Subletting or Sharing of Space

No subletting or sharing of booth space is permitted.





International Association of
Medical Science Educators
Exhibitor Application 2020

Questions about how to
complete this form?

Email us at:
support@iamse.org

Or call us at:
+1-304-522-1270

Return completed form to:

IAMSE
c/o JulNet Solutions, LLC
1000 5th Ave Suite 100
Huntington, WV 25701 USA

Or fax form to:
+1-304-523-9701

Exhibitor Information

ORGANIZATION			EMAIL
<input type="text"/>			<input type="text"/>
ADDRESS			CITY
<input type="text"/>			<input type="text"/>
STATE	ZIP	COUNTRY	PHONE
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

- Please attach or email a brief company description (100 words or less) of your organization's products and services.
- Please send your logo in a high resolution .tif or .jpg format (300 dpi) to be used as recognition at the meeting and in the conference syllabus.
- Please carefully read the Exhibitor Information and Conditions of Exhibitor Agreement before sending in this application/contract for Exhibit Space.

Booth Participants

NAME	EMAIL
<input type="text"/>	<input type="text"/>
NAME	EMAIL
<input type="text"/>	<input type="text"/>

Agreement: We hereby submit application for exhibit space at the 24th annual IAMSE meeting. We agree to abide by the terms and conditions set forth on page 6 of this document.

SIGNATURE	DATE
<input type="text"/>	<input type="text"/>

Exhibit Fees

<input type="checkbox"/> Patron - \$2,500	<input type="checkbox"/> Non-Profit - \$1000
<input type="checkbox"/> Supporters - \$1,750	<input type="checkbox"/> Contributor - \$750

Sponsor Fees

<input type="checkbox"/> Keynote Lecture - \$10,000	<input type="checkbox"/> One Luncheon - \$8,000	<input type="checkbox"/> Faculty Development Course - \$6,000	<input type="checkbox"/> Speaker or Program Feature - \$5,000
<input type="checkbox"/> Refreshment Break - \$3,000	<input type="checkbox"/> Participation in Silent Auction - Varied	<input type="checkbox"/> Scholarship, Award & Granting Opportunities - Varied	
<input type="checkbox"/> Student Reception - \$2,500	<input type="checkbox"/> Full Page Inside or Outside Cover - \$3,000	<input type="checkbox"/> Full Page Non-Cover - \$1,500	

Payment Information

NAME		PAYMENT METHOD	
<input type="text"/>		<input type="checkbox"/> CHECK <input type="checkbox"/> CREDIT CARD (MASTER CARD / VISA)	
EXHIBIT FEE	SPONSOR FEE	CREDIT CARD #	
\$ <input type="text"/>	\$ <input type="text"/>	<input type="text"/>	
SIGNATURE		EXPIRATION DATE	CCV #
<input type="text"/>		<input type="text"/>	<input type="text"/>
		AMOUNT	
		\$ <input type="text"/>	

Complete, sign and return this form with full payment to :

IAMSE • c/o JulNet Solutions, LLC • 1000 5th Ave Suite 100 • Huntington, WV 25701 USA

Phone +1-304-522-1270 • Fax +1-304-523-9701

www.iamse.org