

IAMSE in Asia 2020

Kuala Lumpur

INTEGRATION IN MEDICAL AND HEALTH SCIENCE EDUCATION
One-day Conference - Kuala Lumpur, Malaysia - February 28, 2020



The IAMSE in Asia conference will precede the Ottawa 2020 conference

For Additional Information, Please Visit: WWW.IAMSE.ORG



YOU ARE INVITED

The International Association of Medical Science Educators (IAMSE) is delighted to invite you to exhibit at the one-day IAMSE conference in Asia, on February 28, 2020, focusing on “Integration in Medical and Health Science Education.” The conference will take place in the internationally recognized Shangri-La Hotel in Kuala Lumpur, Malaysia.

We offer exhibit space to commercial, non-profit as well as academic exhibitors in health professions education who like to engage with meeting participants from the Asia-Pacific region as well as participants from around the world. We look forward to meeting our much-valued previous exhibitors again as well as welcoming our first time exhibitors. This exhibitor prospectus contains all exhibition package information, along with additional sponsorship opportunities.

WHO WILL ATTEND?

The meeting activities are directed toward course and clinical clerkship directors; basic scientists and academic physicians; deans for medical education, academic affairs, faculty development, and continuous professional development; educational psychologists and other healthcare professionals; educational researchers; and all those who have interest in more appropriately integrating science within the medical curriculum. With this conference we specifically reach out to participants from the Asia-Pacific region. As the meeting immediately proceeds the international Ottawa Conference, we also expect participants from other parts of the world who choose to attend both meetings. Based on preliminary data we expect between 100 and 200 participants to attend this academic meeting.

CONFERENCE FACTS

The IAMSE conference explores strategies for teaching, learning and student assessment in the foundational and clinical sciences of medicine and brings medical sciences and medical education across the continuum together. The conference offers opportunities for faculty development in focus sessions, oral and poster presentations, and networking opportunities. We welcome all professionals in health care education, including basic science and clinical educators, instructional designers, physicians, physician assistants, nurses, pharmacists and more. As an interdisciplinary event, IAMSE meetings typically attract participants representing all subject disciplines throughout human, veterinary, chiropractic, and dental medicine.

WHO SHOULD EXHIBIT?

- Manufacturers and suppliers of teaching aids used in the classroom including computers, mobile phones, simulators and other teaching devices.
- Manufacturers and suppliers of active learning and collaboration tools.
- Publishers of medical and basic medical science textbooks, books and journals.
- Developers of course and learning management systems, case bank resource tools, web-based testing solutions, test question banks, and didactic portfolio systems.
- Suppliers of distance learning applications.
- Manufacturers and suppliers of laboratory equipment including virtual microscopes, sky-cams, interactive software, anatomical simulation models and virtual and augmented reality applications.
- National and international organizations representing medical science disciplines.

FOR ADDITIONAL INFORMATION, PLEASE VISIT:

WWW.IAMSE-IN-ASIA.ORG

EXHIBITOR INFORMATION

We offer the following Exhibit Packages:

Patron - \$500

- One registration fee will be waived including all meals, breaks, receptions and social events
- One draped table with two chairs is provided
- Company brochure or literature sheet in each registrant's packet
- Company logo on the meeting website with hyperlink and in the published program book

Contributor - \$250

- One unmanned display table where your materials will be on display
- Company brochure or literature sheet in each registrant's packet
- Company logo on the meeting website with hyperlink

Additional Sponsorship Opportunities

IAMSE offers several opportunities to financially support activities during the meeting, such as a keynote lecture, a lunch meeting or a refreshment break. Sponsorship of an activity includes the listing in all printed and digital scheduling materials as well as signage at your sponsored activity. Opportunities to connect directly with attendees and guests include:

- One Luncheon - \$1,500
- Speaker or Program Feature - \$3,000
- Refreshment Break - \$1,000
- Scholarship, Award and Granting Opportunities - Varied

We also offer advertising space in our program booklet:

- Full Page Inside or Outside Cover - \$2,000 (color)
- Full Page Non-Cover - \$1,000 (black & white)

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TERMS AND CONDITIONS

Application Deadline and Fees

Applications for exhibit space are considered on a first-come, first served basis. Given limited space in the exhibit area, it is recommended that your organization submit the completed application form as soon as possible. The deadline for receipt of the early bird application as full payment is 5:00pm EST, December 15, 2019. Rates will increase \$200 for all applications postmarked after December 15, 2019. Exhibit space is assigned by IAMSE in the order that signed contracts and payments are received.

Cancellations or Reductions

Cancellation requests must be received in writing no later than January 15, 2020 and are subject to a \$100 cancellation fee per booth. If space is reduced prior to December 15, 2019, 20% of the total cost of space will be retained. If space is reduced between December 16, 2019— January 15, 2020, 50% of the total cost of the space will be retained. There are no refunds for reduction or cancellation after January 15, 2020.

Electrical Connections and Internet

Arrangements for electricity or Internet access must be made directly with IAMSE. Details for these arrangements will be sent to the official contact person.

Exhibit Booth Representation

A Patron company representative must be at the display at all times when the exhibit hall is open. The rate for additional representatives not included in the original registration will be \$150. All company representatives must be pre-registered.

Liability

Each exhibitor agrees to protect, save and hold IAMSE and all agents and employees thereof (hereinafter collectively called "Indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor. Further, the Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, or any part thereof.

Shipping

All exhibitors are asked to make individual arrangements for shipping / handling. Details for shipping will be sent to the official contact person.

Non-Educational Activities

Exhibitor sponsored dinners, receptions, entertainment activities and/or meetings may not be scheduled in direct conflict with any scheduled sessions. Requests for space must be approved by IAMSE.

Sound Devices/Noise Level

The noise level from any product demonstration or sound system must be kept to a minimum to prevent interference with other exhibits.

Subletting or Sharing of Space

No subletting or sharing of booth space is permitted.

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International Association of
Medical Science Educators
Exhibitor Application

Questions about how to
complete this form?

Email us at:
support@iamse.org

Or call us at:
+1-304-522-1270

Return completed form to:
IAMSE
c/o JulNet Solutions, LLC
1000 5th Avenue
Suite 100
Huntington, WV 25701 USA

Or fax form to:
+1-304-523-9701

Exhibitor Information

ORGANIZATION			EMAIL
ADDRESS			CITY
STATE	ZIP	COUNTRY	PHONE

- Please attach or email a brief company description (100 words or less) of your organization's products and services.
- Please send your logo in a high resolution .tif or .jpg format (300 dpi) to be used as recognition at the meeting and in the conference syllabus.
- Please carefully read the Exhibitor Information and Conditions of Exhibitor Agreement before sending in this application/contract for Exhibit Space.

Booth Participants

NAME	EMAIL
NAME	EMAIL

Agreement: We hereby submit application for exhibit space at the IAMSE One-Day Symposium. We agree to abide by the terms and conditions set form under terms, conditions & general rules.

SIGNATURE	DATE
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Exhibit Fees

Patron - \$500

Contributor - \$250

Sponsor Fees

One Luncheon - \$1,500

One Refreshment Break - \$1,000

Full Page Ad in Syllabus - \$2,000 (color)

Speaker or Program Feature - \$3,000

Additional Registrants - \$150

Full Page Ad in Syllabus - \$1,000 (b&w)

Payment Information

NAME		PAYMENT METHOD <input type="checkbox"/> CHECK <input type="checkbox"/> CREDIT CARD (MASTER CARD / VISA)	
EXHIBIT FEE \$ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> . <input type="text"/> <input type="text"/>	SPONSOR FEE \$ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> . <input type="text"/> <input type="text"/>	CREDIT CARD # <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	
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		AMOUNT \$ <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> . <input type="text"/> <input type="text"/>	

Complete, sign and return this form with full payment to :
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Phone +1-304-522-1270 • Fax +1-304-523-9701
www.iamse.org