

#IAMSE22

EXPLORING  
STRATEGIES  
FOR TEACHING,  
LEARNING AND  
STUDENT  
ASSESSMENT  
IN THE  
FOUNDATIONAL  
AND CLINICAL  
SCIENCES OF  
MEDICINE

JUNE/4-7/22

THE 26<sup>TH</sup> ANNUAL MEETING OF THE INTERNATIONAL  
ASSOCIATION OF MEDICAL SCIENCE EDUCATORS  
HOSTED BY ROCKY VISTA UNIVERSITY  
DENVER, COLORADO, USA  
HILTON DENVER CITY CENTER

IAMSE  
2022

ANNUAL  
MEETING

EXHIBITOR PROSPECTUS

HEALTHCARE EDUCATORS, LEARNERS AND PROVIDERS  
BUILDING THE FUTURE TOGETHER

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**IAMSE  
2022  
ANNUAL  
MEETING**

# YOU ARE INVITED!

The International Association of Medical Science Educators (IAMSE) is a very active community of educators and students in the field of health sciences education. Over the last decade the role of the educator has gotten more and more attention. Medical science educators play a critical role to help learners to gain knowledge, skills, a scientific mindset, empathy and resilience to prepare them for their future careers in health care. Knowledge about best evidence based medical education practices is crucial in being a successful educator and mentor, explaining the growth in attendance in conferences aimed on teaching and learning in health care professions.



IAMSE is delighted to invite you to exhibit at the 2022 IAMSE Annual Meeting on June 4-7, 2022 in Denver, CO, USA. As partners in medical education and healthcare we offer exhibit space to commercial, non-profit and academic exhibitors in health professions education. The IAMSE meeting is a perfect place to display educational products and services and engage with meeting participants from around the world. We look forward to meeting our much-valued previous exhibitors again, as well as welcoming our first-time exhibitors. This exhibitor prospectus contains all exhibition package information, along with additional sponsorship opportunities.



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# MEETING FACTS

As a global interdisciplinary event, IAMSE meetings typically attract over 600 participants from over 25 countries worldwide, representing all subject disciplines throughout human, veterinary, chiropractic, and dental medicine. The IAMSE meeting explores strategies for teaching, learning and student assessment in the foundational and clinical sciences of medicine and brings medical sciences and medical education across the continuum together.

The meeting is a 3-day event, preceded by two full days of pre-conference faculty development courses. The meeting offers many opportunities for faculty development in workshops, focus sessions, oral and poster presentations, and numerous networking opportunities.

Our audience typically consists of basic sciences and clinical educators; course and clinical clerkship directors; basic scientists and academic physicians; physician assistants; nurses; pharmacists; deans for medical education, student and academic affairs, faculty development, and continuous professional development; educational psychologists; social scientists and other healthcare professionals; instructional designers and educational researchers.

ANNUAL CONFERENCE IN  
ROANOKE, VA, USA

**2019** **2021**

VIRTUAL ANNUAL  
CONFERENCE

REGISTERED  
ATTENDEES

**650**

**904**

REGISTERED  
ATTENDEES

POSTER  
PRESENTATIONS

**151**

**178**

POSTER  
PRESENTATIONS

PRE-CONFERENCE FACULTY DEVELOPMENT  
COURSES, FOCUS SESSIONS AND WORKSHOPS

**60**

**38**

PRE-CONFERENCE FACULTY DEVELOPMENT  
COURSES, FOCUS SESSIONS AND WORKSHOPS

ORAL  
PRESENTATIONS

**76**

**91**

ORAL  
PRESENTATIONS

COUNTRIES  
REPRESENTED

**25**

**37**

COUNTRIES  
REPRESENTED

**JUNE/4-7/22**

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# WHO SHOULD EXHIBIT

- Manufacturers and suppliers of **teaching aids** used in the classroom including computers, simulators and other teaching devices.
- Manufacturers and suppliers of **active learning** and **collaboration tools**.
- **Publishers** of medical and basic medical science textbooks, books and journals relevant to educators.
- **Developers of content** management systems and learning management systems, case bank resource tools, web-based testing solutions, test question banks, and didactic portfolio systems.
- Suppliers of **distance learning** applications.
- Manufacturers and suppliers of **laboratory equipment** including virtual microscopes, interactive software, eLearning modules, anatomical simulation models and virtual and augmented reality applications.
- National and international **organizations** and **institutions** in the field of health science education and assessment offering courses for healthcare students and professionals across the continuum of education.
- **Pharmaceutical companies** with an involvement in undergraduate, graduate and continuing medical education.



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ALL PRICES IN USD

# SPONSORSHIP OPPORTUNITIES

	CONTRIBUTOR \$750	NON-PROFIT \$1000	SUPPORTER \$1750	PATRON \$2500	SUPPORTER \$4000
One draped table and chair					
Company brochure or literature sheet in each registrant's packet					
Company logo with hyperlink on the meeting website					
One waived registration fee including all scheduled meals, breaks, receptions and social events	N/A				
Company logo in the published program book	N/A	N/A			
Promotional video of max 5 minutes and max 3 downloadable flyers on the meeting website	N/A	N/A			
Second waived registration fee including all scheduled meals, breaks, receptions and social events	N/A	N/A	N/A		
Additional draped table and chair	N/A	N/A	N/A		
Sponsored email during conference that includes a message and logo	\$750	\$750	\$750		
30-minute networking session with a short platform presentation with attendees scheduled during the conference program*	N/A	N/A	N/A	N/A	
Full Page Inside or Outside Cover advertisement in published program book (color)*	\$3000	\$3000	\$3000	\$3000	\$3000
Full Page advertisement in published program book (BW)*	\$1500	\$1500	\$1500	\$1500	\$1500
Lunch sponsorship*	\$5000	\$5000	\$5000	\$5000	\$5000
Speaker or program feature sponsorship*	\$4000	\$4000	\$4000	\$4000	\$4000
Refreshment break sponsorship*	\$3000	\$3000	\$3000	\$3000	\$3000
Pre-conference Faculty Development course sponsorship*	\$1000	\$1000	\$1000	\$1000	\$1000

\*LIMITED AVAILABILITY. SPONSORSHIP OF AN ACTIVITY INCLUDES THE LISTING IN ALL PRINTED AND DIGITAL SCHEDULING MATERIALS AS WELL AS SIGNAGE AT YOUR SPONSORED ACTIVITY.

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# TERMS AND CONDITIONS

## **Application Deadline and Fees**

Applications for exhibit space are considered on a first-come, first served basis. Given limited space in the exhibit area, it is recommended that your organization submit the completed application form as soon as possible. The early bird deadline for receipt of the application as full payment is 5:00pm EST, April 15, 2022. Rates will increase \$250 for all applications postmarked after April 15, 2022. Exhibit space is assigned by IAMSE in the order that signed contracts and payments are received.

## **Cancellations or Reductions**

Cancellation requests must be received in writing no later than May 15, 2022 and are subject to a \$250 cancellation fee per booth. If space is reduced prior to April 15, 2022, 20% of the total cost of space will be retained. If space is reduced between April 16, 2020— May 15, 2022, 50% of the total cost of the space will be retained. There are no refunds for reduction or cancellation after May 15, 2022.

## **Electrical Connections and Internet**

Arrangements for electricity or Internet access must be made directly with IAMSE. Details will be sent to all Exhibitors by May 1, 2022. Details for these arrangements will be sent to the official contact person.

## **Exhibit Booth Representation**

A company representative must be at the display at all times when the exhibit hall is open. The rate for additional representatives not included in the original registration will be \$300. All company representatives must be pre-registered.

## **Liability**

Each exhibitor agrees to protect, save and hold IAMSE and all agents and employees thereof (hereinafter collectively called "Indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor. Further, the Exhibitor shall at all times protect, defined, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, or any part thereof.

## **Shipping**

All exhibitors are asked to make individual arrangements for shipping / handling. Details for shipping will be sent to the official contact person in May.

## **Non-Educational Activities**

Exhibitor sponsored dinners, receptions, entertainment activities and/or meetings may not be scheduled in direct conflict with any scheduled sessions. Requests for space must be approved by IAMSE.

## **Sound Devices/Noise Level**

The noise level from any product demonstration or sound system must be kept to a minimum to prevent interference with other exhibits.

## **Subletting or Sharing of Space**

No subletting or sharing of booth space is permitted.



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International Association of  
Medical Science Educators  
**Exhibitor Application 2022**

Questions about how to  
complete this form?

Email us at:  
support@iamse.org

Or call us at:  
+1-304-522-1270

Return completed form to:

IAMSE  
c/o JulNet Solutions, LLC  
1014 6th Ave  
Huntington, WV 25701 USA

### Exhibitor Information

ORGANIZATION			EMAIL
<input type="text"/>			<input type="text"/>
ADDRESS			CITY
<input type="text"/>			<input type="text"/>
STATE	ZIP	COUNTRY	PHONE
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

- Please attach or email a brief company description (100 words or less) of your organization's products and services.
- Please send your logo in a high resolution .tif or .jpg format (300 dpi) to be used as recognition at the meeting and in the conference syllabus.
- Please carefully read the Exhibitor Information and Conditions of Exhibitor Agreement before sending in this application/contract for Exhibit Space.

### Booth Participants

NAME	EMAIL
<input type="text"/>	<input type="text"/>
NAME	EMAIL
<input type="text"/>	<input type="text"/>

Agreement: We hereby submit application for exhibit space at the 26th annual IAMSE meeting. We agree to abide by the terms and conditions set forth on page 6 of this document.

SIGNATURE	DATE
<input type="text"/>	<input type="text"/>

### Exhibit Fees

<input type="checkbox"/> Executive - \$4,000	<input type="checkbox"/> Supporter - \$1,750	<input type="checkbox"/> Contributor - \$750
<input type="checkbox"/> Patron - \$2,500	<input type="checkbox"/> Non-Profit - \$1,000	

### Additional Sponsorship Opportunities

<input type="checkbox"/> Full Page Ad in the Program Book, Cover, Color - \$3,000	<input type="checkbox"/> Lunch Sponsorship - \$5000	<input type="checkbox"/> Break Sponsorship - \$3000
<input type="checkbox"/> Full Page Ad in the Program Book, Non-cover, BW - \$1,500	<input type="checkbox"/> Speaker or Program Feature Sponsorship - \$4000	<input type="checkbox"/> Pre-conference Sponsorship - \$1000

### Payment Information

NAME		PAYMENT METHOD	
<input type="text"/>		<input type="checkbox"/> CHECK <input type="checkbox"/> CREDIT CARD (MASTER CARD / VISA)	
EXHIBIT FEE	SPONSOR FEE	CREDIT CARD #	
\$ <input type="text"/>	\$ <input type="text"/>	<input type="text"/>	
SIGNATURE	EXPIRATION DATE	CCV #	AMOUNT
<input type="text"/>	<input type="text"/>	<input type="text"/>	\$ <input type="text"/>

Complete, sign and return this form with full payment to :  
IAMSE • c/o JulNet Solutions, LLC • 1014 6th Ave • Huntington, WV 25701 USA  
Phone +1-304-522-1270 • www.iamse.org