Purpose
Campaña de Salud started as a health fair in Champaign-Urbana seven years ago with the mission:
To educate underrepresented and uninsured groups about pertinent health issues through informative and comprehensive discussion and screening.
Since then, the annual fair has varying degrees of success through several generations of medical students. We believe that gathering health fair participant data and sharing available resources can provide consistent healthcare that will benefit the local community and expand the Campaña mission.

METHODS
Each fair consists of three primary objectives: to educate, connect, and to screen patients in the community who may not have access to healthcare. A team of trained volunteer students screens patients for chronic medical conditions. Informational booths provide pertinent health and lifestyle information. Lastly, community partners who work with disadvantaged and uninsured individuals to provide health services have representation at Campaña.
Patient information and vitals are gathered through anonymous ‘passports’, which also aid the patients in seeking out necessary community organizations and information booths.

RESULTS AND DISCUSSION
Previous fairs have shown that a large portion of disadvantaged members of the community does not receive regular medical care. These individuals also often have undiagnosed or poorly managed lifestyle conditions, including hypertension, diabetes, and hyperlipidemia. Also, the fair shows the language barrier that further complicates receiving consistent health care. The fair has been successful for health screenings and sharing information about the available health resources. Additionally, medical students and volunteers are given an opportunity to learn about healthcare challenges facing this underrepresented community.

Champaign County Breakdown:
- 12,000 Hispanic or Latino residents (5.75%)
- 21.4% poverty rate county wide
- Income for Hispanic residents and other non-White, non-Asian residents may range 15-40% less than White residents

CONCLUSION
The Campaña mission plans to iterate and improve the open annual health fair process, to provide long-lasting community health support and collect data about health trends in the local underserved and underrepresented community. We propose the need for more student-led health fairs that allow them to hone their leadership and advocacy skills towards community engagement.

ACKNOWLEDGEMENTS
St. Mary Catholic Church, El Toro Restaurant, Student Volunteers

FIGURE 1. Campaña Organization

FIGURE 2. Picture of Campaña de Salud Leadership