

Student Led Campaña de Salud, an Engaging Opportunity for Medical Students to Connect and Serve Local and Underrepresented Community

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Purpose

Campaña de Salud started as a health fair in Champaign-Urbana seven years ago with the mission:

To educate underrepresented and uninsured groups about pertinent health issues through informative and comprehensive discussion and screening.

Since then, the annual fair has varying degrees of success through several generations of medical students. We believe that gathering health fair participant data and sharing available resources can provide consistent healthcare that will benefit the local community and expand the Campaña mission.

METHODS

Each fair consists of three primary objectives: to **educate**, **connect**, and to **screen** patients in the community who may not have access to healthcare. A team of trained volunteer students screens patients for chronic medical conditions. Informational booths provide pertinent health and lifestyle information. Lastly, community partners who work with disadvantaged and uninsured individuals to provide health services have representation at Campaña.

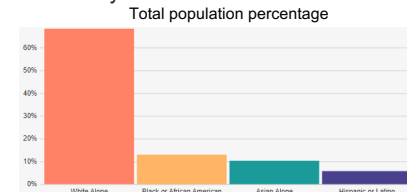
Patient information and vitals are gathered through anonymous 'passports', which also aid the patients in seeking out necessary community organizations and information booths.

RESULTS AND DISCUSSION

Previous fairs have shown that a large portion of disadvantaged members of the community does not receive regular medical care. These individuals also often have undiagnosed or poorly managed lifestyle conditions, including hypertension, diabetes, and hyperlipidemia. Also, the fair shows the language barrier that further complicates receiving consistent health care. The fair has been successful for health screenings and sharing information about the available health resources. Additionally, medical students and volunteers are given an opportunity to learn about healthcare challenges facing this underrepresented community.

Champaign County Breakdown:

- 12,000 Hispanic or Latino residents (5.75%)
- 21.4% poverty rate county wide
- Income for Hispanic residents and other non-White, non-Asian residents may range 15-40% less than White residents



Data by Federal Census Bureau

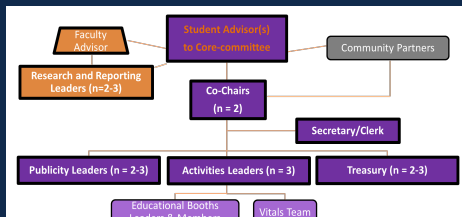


FIGURE 1. Campaña Organization

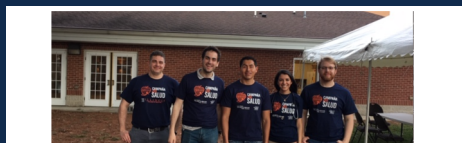


FIGURE 2. Picture of Campaña de Salud Leadership

5th Annual Campaña de Salud Health Fair
April 7th, 2019

Mission Statement:

- To provide free health services and education to underserved populations in the area
- To promote services of community education, academics, and health professionals
- To stimulate conversation about the community needs from community health perspective

Passport:

Age (Edad) _____ Gender (Género) _____ Race (Raza) _____
 Height (Estatura) (inches/centimeters) _____ Weight (Peso) (pounds/kilograms) _____
 BMI (Weight (lb) / Height (in)² * 703) _____ Blood Pressure (Presión arterial) _____
 Pulse (Pulso) _____ Respirations (Respiraciones) _____ Blood Pressure (Presión arterial) _____
 Glucose (Glucosa) _____ HbA1c (Hemoglobina A1C) _____ (Fasting glucose) / 5 = LDL
 Total Cholesterol (Colesterol Total) _____ HDL _____

When was your last visit? / ¿A qué hora fue la última vez que vino? _____ or /y/
 Last time when did you come to the fair? / ¿Última vez que vino a la feria? (fecha aproximada) _____ or /y/
 Last time when did you come to the fair? / ¿Última vez que vino a la feria? (fecha aproximada) _____ or /y/
 Last time when did you come to the fair? / ¿Última vez que vino a la feria? (fecha aproximada) _____ or /y/
 Are you taking any of the following medications? / ¿Está tomando alguno de los siguientes medicamentos? _____ or /y/
 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____ 9. _____ 10. _____
 Do you have any of the following conditions? / ¿Tiene alguno de las siguientes enfermedades? _____ or /y/
 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____ 9. _____ 10. _____
 Does anyone in your immediate family have any of the following conditions? / ¿Alguien miembro de su familia con alguna de las siguientes enfermedades? _____ or /y/
 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____ 9. _____ 10. _____
 Do you have any of the following conditions? / ¿Tiene alguno de las siguientes enfermedades? _____ or /y/
 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____ 9. _____ 10. _____
 Are you interested in programs to help you quit tobacco use? / ¿Tiene interés en programas para dejar de fumar? _____ or /y/
 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____ 9. _____ 10. _____
 Referred to the clinician on-site? _____ or /y/
 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____ 9. _____ 10. _____
 Clinic Name: _____

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 University of Illinois College of Medicine Students St. Mary Catholic Church
 Champaign Urbana Mass Transit District And more local organizations!

www.facebook.com/cucampanadesalud

CONCLUSION

The Campaña mission plans to iterate and improve the open annual health fair process, to provide long-lasting community health support and collect data about health trends in the local underserved and underrepresented community. We propose the need for more student-led health fairs that allow them to hone their leadership and advocacy skills towards community engagement.

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