

“Adapting to the Changing Times in Health Sciences Education”

Hosted By:

**VIRGINIA TECH
CARILION SCHOOL
OF MEDICINE**



**23RD
ANNUAL
IAMSE
MEETING**

JUNE 8-11, 2019

**HOTEL ROANOKE
ROANOKE, VA, USA**

For Additional Information, Please Visit
IAMSECONFERENCE.ORG



YOU ARE CORDIALLY INVITED

The International Association of Medical Science Educators (IAMSE) is delighted to invite you to exhibit at the 2019 IAMSE Annual Meeting on June 8-11, 2019 in Roanoke, VA, USA. As partners in medical education and healthcare we offer exhibit space to commercial, non-profit and academic exhibitors in health professions education. The IAMSE meeting is a perfect place to display educational products and services and engage with meeting participants from around the world. We look forward to meeting our much-valued previous exhibitors again, as well as welcoming our first time exhibitors. This exhibitor prospectus contains all exhibition package information, along with additional sponsorship opportunities.

MEETING FACTS

The IAMSE meeting explores strategies for teaching, learning and student assessment in the foundational and clinical sciences of medicine and brings medical sciences and medical education across the continuum together. The meeting offers any opportunities for faculty development in workshops, focus sessions, oral and poster presentations, and numerous networking opportunities. The meeting activities are directed toward course and clinical clerkship directors; basic scientists and academic physicians; deans for medical education, student and academic affairs, faculty development, and continuous professional development; educational psychologists; social scientists and other healthcare professionals; educational researchers; and all those who have interest in more appropriately integrating science within the medical curriculum. As a global interdisciplinary event, IAMSE meetings typically attract over 600 participants from over 30 countries worldwide, representing all subject disciplines throughout human, veterinary, chiropractic, and dental medicine. We welcome all professionals in health care education, including basic sciences and clinical educators, instructional designers, physicians, physician assistants, nurses, pharmacists and more.

WHO SHOULD EXHIBIT?

- Manufacturers and suppliers of teaching aids used in the classroom including computers, mobile phones, simulators and other teaching devices.
- Manufacturers and suppliers of active learning and collaboration tools.
- Publishers of medical and basic medical science textbooks, books and journals.
- Developers of course and learning management systems, case bank resource tools, web-based testing solutions, test question banks, and didactic portfolio systems.
- Suppliers of distance learning applications.
- Manufacturers and suppliers of laboratory equipment including virtual microscopes, sky-cams, interactive software, anatomical simulation models and virtual and augmented reality applications.
- National and international organizations representing medical science disciplines.

FOR ADDITIONAL INFORMATION, PLEASE VISIT:

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EXHIBITOR INFORMATION

Patron - \$2,500

- Two registration fees will be waived including all meals, breaks, receptions, social event and dinner
- Two draped tables with two chairs are provided
- Company brochure or literature sheet in each registrant's packet
- Company logo on the meeting website with hyperlink and in the published program book

Supporter - \$1,750

- One registration fee will be waived including all meals, breaks, receptions and social events
- One draped table with two chairs is provided
- Company brochure or literature sheet in each registrant's packet
- Company logo on the meeting website with hyperlink and in the published program book

Non-Profit Discipline Based Society - \$1,000

- One registration fee will be waived including all meals, breaks, receptions and social events
- One draped table with two chairs is provided
- Company brochure or literature sheet in each registrant's packet
- Company logo on the meeting website with hyperlink

Contributor - \$750

- One unmanned display table where your materials will be on display
- Company brochure or literature sheet in each registrant's packet
- Company logo on the meeting website with hyperlink

Additional Sponsorship Opportunities

IAMSE offers several opportunities to financially support activities during the meeting, such as a keynote lecture, a lunch meeting or a refreshment break. Sponsorship of an activity includes the listing in all printed and digital scheduling materials as well as signage at your sponsored activity. Opportunities to connect directly with attendees and guests include:

- One Luncheon - \$8,000
- Any of the pre-conference Faculty Development Courses - \$6,000
- Speaker or Program Feature - \$5,000
- Refreshment Break - \$3,000
- Student Reception \$2,500
- Participation in our Silent Auction - Varied
- Scholarship, Award and Granting Opportunities - Varied

We also offer advertising space in our program booklet:

- Full Page Inside or Outside Cover - \$3,000 (color)
- Full Page Non-Cover - \$1,000 (black & white)

If you have any suggestion for another opportunity not listed, let us know!

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TERMS AND CONDITIONS

Application Deadline and Fees

Applications for exhibit space are considered on a first-come, first served basis. Given limited space in the exhibit area, it is recommended that your organization submit the completed application form as soon as possible. The early bird deadline for receipt of the application as full payment is 5:00pm EST, April 15, 2019. Rates will increase \$250 for all applications postmarked after April 15, 2019. Exhibit space is assigned by IAMSE in the order that signed contracts and payments are received.

Cancellations or Reductions

Cancellation requests must be received in writing no later than May 15, 2019 and are subject to a \$250 cancellation fee per booth. If space is reduced prior to April 15, 2018, 20% of the total cost of space will be retained. If space is reduced between April 16, 2019— May 15, 2019, 50% of the total cost of the space will be retained. There are no refunds for reduction or cancellation after May 15, 2019.

Electrical Connections and Internet

Arrangements for electricity or Internet access must be made directly with IAMSE. Details will be sent to all Exhibitors by May 1, 2019. Details for these arrangements will be sent to the official contact person.

Exhibit Booth Representation

A company representative must be at the display at all times when the exhibit hall is open. The rate for additional representatives not included in the original registration will be \$300. All company representatives must be pre-registered.

Liability

Each exhibitor agrees to protect, save and hold IAMSE and all agents and employees thereof (hereinafter collectively called "Indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor. Further, the Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, or any part thereof.

Shipping

All exhibitors are asked to make individual arrangements for shipping / handling. Details for shipping will be sent to the official contact person.

Non-Educational Activities

Exhibitor sponsored dinner, receptions, entertainment activities and/or meetings may not be scheduled in direct conflict with any scheduled sessions. Requests for space must be approved by IAMSE.

Sound Devices/Noise Level

The noise level from any product demonstration or sound system must be kept to a minimum to prevent interference with other exhibits.

Subletting or Sharing of Space

No subletting or sharing of booth space is permitted.

Use of IAMSE Mailing List

IAMSE does not permit the use of membership/conference email lists prior to any event. The list provided after the event may be used to contact those individuals who have opted-in for communication regarding the event. IAMSE reserves the right to not provide the attendee listing, full or in part, to any organization found using the list in an



International Association of
Medical Science Educators
Exhibitor Application

Questions about how to
complete this form?

Email us at:
support@iamse.org

Or call us at:
+1-304-522-1270

Return completed form to:

IAMSE
c/o JulNet Solutions, LLC
1404 1/2 Adams Avenue
Huntington, WV 25704 USA

Or fax form to:
+1-304-523-9701

Exhibitor Information

ORGANIZATION			EMAIL
<input type="text"/>			<input type="text"/>
ADDRESS			CITY
<input type="text"/>			<input type="text"/>
STATE	ZIP	COUNTRY	PHONE
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

- Please attach or email a brief company description (100 words or less) of your organization's products and services.
- Please send your logo in a high resolution .tif or .jpg format (300 dpi) to be used as recognition at the meeting and in the conference syllabus.
- Please carefully read the Exhibitor Information and Conditions of Exhibitor Agreement before sending in this application/contract for Exhibit Space.

Booth Participants

NAME	EMAIL
<input type="text"/>	<input type="text"/>
NAME	EMAIL
<input type="text"/>	<input type="text"/>

Agreement: We hereby submit application for exhibit space at the 23rd annual IAMSE meeting. We agree to abide by the terms and conditions set forth under terms, conditions & general rules.

SIGNATURE	DATE
<input type="text"/>	<input type="text"/>

Exhibit Fees

<input type="checkbox"/> Patron - \$2,500	<input type="checkbox"/> Contributor - \$750
<input type="checkbox"/> Supporters - \$1,750	<input type="checkbox"/> Non-Profit - \$1000

Sponsor Fees

<input type="checkbox"/> One Luncheon - \$8,000	<input type="checkbox"/> One Refreshment Break - \$3,000	<input type="checkbox"/> Student Reception - \$1,000
<input type="checkbox"/> Speaker or Program Feature - \$5,000	<input type="checkbox"/> Participation in our Silent Auction - Varied	<input type="checkbox"/> Full Page Ad in Syllabus - \$3,000 (color)
<input type="checkbox"/> Single Faculty Development Course - \$6,000	<input type="checkbox"/> Additional Registrants - \$300	<input type="checkbox"/> Full Page Ad in Syllabus - \$1,000 (b&w)

Payment Information

NAME		PAYMENT METHOD	
<input type="text"/>		<input type="checkbox"/> CHECK <input type="checkbox"/> CREDIT CARD (MASTER CARD / VISA)	
EXHIBIT FEE	SPONSOR FEE	CREDIT CARD #	
\$ <input type="text"/>	\$ <input type="text"/>	<input type="text"/>	
SIGNATURE		EXPIRATION DATE	CCV #
<input type="text"/>		<input type="text"/>	<input type="text"/>
		AMOUNT	
		\$ <input type="text"/>	

Complete, sign and return this form with full payment to :
IAMSE • c/o JulNet Solutions, LLC • 1404 1/2 Adams Avenue • Huntington, WV 25704 USA
Phone +1-304-522-1270 • Fax +1-304-523-9701
www.iamse.org