## The Future of Family Medicine – In China





William J. Burke, DO, FACOFP

Founding Director International Primary Care Educational Alliance Dean, Dublin Campus Ohio University Heritage College of Osteopathic Medicine

### Learning Objectives





- Discuss the background leading to an emphasis on the development of primary care
- > Share the IPCEA's journey in China
- > Discuss Healthy China 2020/2030



The purpose and goal of this alliance is to advance the recognition and development of primary care medicine as the foundation required to provide timely and appropriate access to quality, cost-effective, humanitarian health care for all people of the world.



This primary care educational alliance, basing its actions and goals around this osteopathic philosophy and its principles and operating under the auspices of the American College of Osteopathic Family Physicians Foundation, will seek to bring together all physicians, health care providers, health care foundations, governments and industries to reach its *goal* of enriching global health through primary care education.

### **Barefoot Doctor**

- Farmers who received minimal basic medical & paramedical training; often work barefoot in the rice paddies
- Bring health care to rural areas where urban-trained doctors would not settle



### **Physician Training Today**

- ► High school
- ➤ Medical school
- > Residency



## The Chinese Healthcare Dilemma

- > Access, quality, cost
- > Lack of insurance coverage
  - 1978: ~90% covered
  - 1979: ~90% peasants, 50% urban uninsured
  - · High out of pocket expenses
- > Rising costs of healthcare
  - Basics price control below costs
  - Profits on diagnostic tests, pharmaceuticals

## The Chinese Healthcare Dilemma

- Kick backs to hospitals
- Physician bonuses tied to prescribing
- > Fragmented care



## The Chinese Healthcare Dilemma

- Lack of confidence in small hospitals and community clinics
- Medical records in the hands of patients
- ▶ Civil unrest



### Solutions

- October 2006: New governmental focus people-centered; healthcare a priority
- Increased tax base with improved economy
- Increased government funding for universal basic healthcare (\$25-38B)
  - Subsidies to farmers from central and local governments (4/5 of annual premium)
  - Nearly 100% coverage by 2008

### Solutions

- > Decision to turn to primary care
  - Development of FM residencies
  - Retraining of specialists to become generalists
  - 300,000 by 2020
- Increased numbers of Community Health Centers (CHC) and Community Health Stations (CHS) – 15 minute access
- > 2009: \$124B to upgrade 3700 CHCs

# Hospital-Based Care







### Our Partners in Sichuan

- > Heart-to-Heart International
- Sichuan Provincial Health and Family Planning Commission
- > West China Hospital and Medical School
- > Sichuan Provincial People's Hospital
- > Sichuan Continuing Education College of Medical Science
- > Welch-Allyn



## The Sichuan Training Model Family medicine residency development Annual seminars for re-trainees and direct patient care Delegation visits to the US













### Chinese Medical Doctor Association

- Conference on Postgraduate Medical Education
  - Nanjing, July 2008
- Introduction to Family Practice Residency Training in the United States

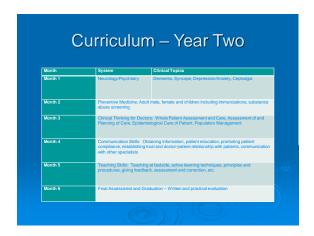


## Our Partners in Shenzhen Shenzhen Continuing Medical Education Center Bao'an District Shekou District Welch-Allyn





Month	System	Clinical Topics
Month 1	Cardiovascular	Hypertension, CHF, CAD, Stroke/TIA
Month 2	Pulmonology	Asthma, COPD, CAP, PE/DVT
Month 3	Endocrine	Diabetes Type Two, Hyperlipidemia, Hypothyroidism, Hyperthyroidism
Month 4	ENT	URI, AOM, Allergic Rhinitis, Otitis Externa
Month 5	GI/GU	PUD/GERD, Irritable Bowel Disease, UTI, STD
Month 6	MS	Low Back Pain, OA/RA. Knee Pain, Shoulder Pain



## US Training Opportunities Nowan University 6 – 12 weeks Family medicine residency English comprehension







## The Future Healthy China 2020/2030\* Personal health through primary care system Medical knowledge Infrastructure development Reduce costs, broader insurance coverage Universal healthcare access New investment Healthy Sichuan 5,000 GPs to be trained each year

