

15th Annual Meeting
International Association of Medical Science Educators

Exhibitor Prospectus



June 18-21, 2011

Hilton St. Petersburg Bayfront
St. Petersburg, FL USA

Meeting Facts

As partners in medical education and healthcare, we cordially invite all corporate entities to participate in this program with a display of your educational products and services. More than 250 registrants representing over 30 countries will be attending this academic meeting.

Who Will Attend?

This event will explore strategies for teaching and learning the fundamental sciences of medicine. It is directed toward course and clinical clerkship directors; basic scientists and academic physicians; directors and deans; deans for medical education, academic affairs, faculty development, and CME; educational psychologists; and all those who have interest in more appropriately integrating science within the medical curriculum.

As global interdisciplinary events, IAMSE annual association meetings attract participants from all over the world representing all subject disciplines throughout human, veterinary, and dental medicine.

Who Should Exhibit?

- * Manufacturers and suppliers of teaching aids used in the classroom including PDAs, computers, simulators and other computer related teaching devices
- * Publishers of medical and basic medical science textbooks, books and journals
- * Developers of course management systems, case bank resource tools, web based testing solutions, test question banks
- * Manufacturers and suppliers of audience response systems and other student assessment tools
- * Suppliers of distance learning applications
- * Manufacturers and suppliers of laboratory equipment including virtual microscopes, sky-cam's, interactive software
- * National organizations representing medical science disciplines

Exhibitor Information

Patron – \$2,500

- * Two registration fees will be waived including all meals, breaks, receptions, social event and dinner
- * Two draped tables with two chairs
- * Company Brochure or Literature sheet in each registrant's packet
- * Company logo on the [meeting website](#) *with hyperlink* and in the published conference proceedings
- * Company logo and 100 word marketing statement in the Abstract issue of *JIAMSE*
- * Recognition in the syllabus including a 100 word marketing statement
- * Complete directory of participants - including e-mail addresses - provided in electronic format

Supporter – \$1,750

- * One registration fee will be waived including all meals, breaks, receptions, social event and dinner
- * One draped table with two chairs is provided
- * Company Brochure or Literature sheet in each registrant's packet
- * Company logo on the [meeting website](#) *with hyperlink* and in the published conference proceedings
- * Recognition in the syllabus including a 100 word marketing statement

Contributor—\$750

- * One unmanned display table where your materials will be on display **OR**
- * Insert materials in each registrant's packet (Literature sheet, pens, flyers, trinkets, etc)
- * Company logo on the [meeting website](#) *with hyperlink* and in the published conference proceedings
- * Recognition in the syllabus including a 100 word marketing statement

Non-Profit Discipline Based Society —\$750

- * One registration fee will be waived
- * One eight-foot draped table with two chairs is provided
- * Company logo on the [meeting website](#) *with hyperlink* and in the published conference proceedings
- * Recognition in the syllabus including a 100 word marketing statement

Additional Sponsorship Opportunities

All of the Faculty Development Courses—\$10,000

One Luncheon—\$8,000

Participation in our Silent Auction—Varied

Speaker or Program Feature—\$5,000

Refreshment Breaks—\$3,000

Full Page ad in Syllabus—\$1,000 (black & white)

Daily Schedule of Events for Exhibitors —(Preliminary)

Saturday - June 18, 2011

8:00 - 16:30	Registration Desk Open
9:00 – 16:00	Exhibitor Setup
9:00 - 16:00	Faculty Development Courses / Pre Conference Workshops
17:00—18:30	IAMSE Welcome Reception

Sunday - June 19, 2011

8:00 - 16:30	Registration Desk Open
8:30	IAMSE Welcome and Opening Ceremony
9:00 - 10:00	Plenary Speaker
10:00 - 10:30	Poster, eDemo and Exhibitor Viewing
10:30 - 12:00	Concurrent Focus Sessions
12:00 - 13:00	New Member & Networking Lunch
13:00 - 14:00	Panel Discussion
14:00 - 15:45	Poster, eDemo and Exhibitor Viewing
15:45 - 17:15	IAMSE Business Meeting

Monday - June 20, 2011

8:00 - 16:30	Registration Desk Open
8:30	IAMSE Welcome
8:45 - 9:45	Plenary Speaker
9:45 - 10:30	Platform Presentations
10:30 - 11:00	Poster, eDemo and Exhibitor Viewing
11:00 - 12:30	Concurrent Focus Sessions
12:30—13:00	Networking Lunch
13:30 - 15:00	Poster, eDemo and Exhibitor Viewing
15:00 - 16:30	Poster Discussions by Category
18:30	Busses Leave for Gala Dinner

Hotel Information

Hilton St. Petersburg Bayfront
333 First St South
St. Petersburg, FL 33701 - 4342

Reservations: 1 727 894 5000

Please visit www.iamseconference.org for further details

Terms, Conditions & General Rules

Application Deadline and Fees—Applications for exhibit space are considered on a first-come, first serve basis. Given limited space in the exhibit area, it is recommended that your organization submit the completed application form as soon as possible. The deadline for receipt of the application as full payment is 5:00 pm EST, April 15, 2011. Rates will increase \$250 for all applications postmarked after April 15, 2011. Exhibit space is assigned by IAMSE in the order that signed contracts and payments are received.

Cancellations or Reductions—Cancellation requests must be received in writing no later than May 15, 2011 and are subject to a \$250 cancellation fee per booth. If space is reduced prior to April 15, 2011, 20% of the total cost of space will be retained. If space is reduced between April 16, 2011— May 15, 2011, 50% of the total cost of the space will be retained. There are no refunds for reduction or cancellation after May 15, 2011.

Electrical Connections and Internet—Arrangements for electricity or Internet access must be made directly with IAMSE. Details will be sent to all Exhibitors by May 1, 2011. Details for these arrangements will be sent to the official contact person.

Exhibit Booth Representation—A company representative must be at the display at all times when the exhibit hall is open. The rate for additional representatives not included in the original registration will be \$300. All company representatives must be pre-registered.

Liability—Each exhibitor agrees to protect, save and hold University of South Florida College of Medicine, IAMSE and all agents and employees thereof (hereinafter collectively called "Indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, and further, Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, or any part thereof.

Shipping—All exhibitors are asked to make individual arrangements for shipping / handling. Details for shipping will be sent to the official contact person.

Non-Educational Activities—Exhibitor sponsored dinner, receptions, entertainment activities and/or meetings may not be scheduled in direct conflict with any scheduled sessions. Requests for space must be approved by IAMSE.

Sound Devices / Noise Level—The noise level from any product demonstration or sound system must be kept to a minimum, not to interfere with other exhibits.

Subletting or Sharing of Space—No subletting or sharing of booth space is permitted.

Application

Organization _____

Address _____

City State Zip _____

Exhibit Booth Participants

1. _____ Title: _____

2. _____ Title: _____

* Please attach or e-mail a brief company description (100 words or less) of your organization's products and services. This description will be printed in conference syllabus

* Please send your logo in a high resolution .tif or .jpg format (300 dpi) to be used as recognition at the meeting and in the conference syllabus.

* Please read the Exhibitor Information and Conditions of Exhibitor Agreement carefully before sending in this application/contract for Exhibit Space. Exhibitor booth assignments are on a first-come, first-serve basis. There are a limited number of tabletops for not-profit discipline societies.

Agreement: We hereby submit application for exhibit space at the 14th annual IAMSE meeting. We agree to abide by the terms and conditions set forth under terms, conditions & general rules.

Name: _____

Signature: _____

Method of Payment: Check Credit Card (Master Card / Visa) Amount: _____

Exhibit Fee: _____

Card #: _____ Expires: _____

Sponsor Fees: _____

Add'l Registrants @

\$300 Each: _____

Exhibit Fees:

- Patron—\$2,500
- Supporter—\$1,750
- Contributor—\$750
- Non-Profit \$750

Sponsor Fees:

- One Luncheon—\$8,000
- Speaker or Program Feature—\$5,000
- All of the Faculty Development Courses—\$10,000
- Full Page ad in Syllabus—\$1,000 (b&w)
- One Refreshment Break—\$3,000
- Participation in our Silent Auction—Varied

Total Fees:

Complete and sign this form and return with full payment to IAMSE, c/o JulNet Solutions, LLC, 3473 Rt. 60 East, Huntington, WV 25705
Fax to (304) 733 6203

For Additional Information Please Contact:

Julie K. Hewett, CMP
Association Manager
Tel: (304) 733 1270
Fax: (304) 733 6203

Email: julie@iamse.org

Visit the IAMSE Conference Website at www.iamseconference.org

Program Information

The final program brochure will be available both online and in print in May 2011

IAMSE
c/o JulNet Solutions, LLC
3473 Route 60 East
Huntington, WV 25705 USA