

14th Annual Meeting  
International Association of Medical Science Educators

## Exhibitor Prospectus



July 10 — 13, 2010

InterContinental Hotel  
New Orleans, LA

## Meeting Facts

As partners in medical education and healthcare, we cordially invite all corporate entities to participate in this program with a display of your educational products and services. More than 250 registrants representing over 30 countries will be attending this academic meeting.

## Who Will Attend?

This event will explore strategies for teaching and learning the fundamental sciences of medicine. It is directed toward course and clinical clerkship directors; basic scientists and academic physicians; directors and deans; deans for medical education, academic affairs, faculty development, and CME; educational psychologists; and all those who have interest in more appropriately integrating science within the medical curriculum.

As global interdisciplinary events, IAMSE annual association meetings attract participants from all over the world representing all subject disciplines throughout human, veterinary, and dental medicine.

## Who Should Exhibit?

- \* Manufacturers and suppliers of teaching aids used in the classroom including PDAs, computers, simulators and other computer related teaching devices
- \* Publishers of medical and basic medical science textbooks, books and journals
- \* Developers of course management systems, case bank resource tools, web based testing solutions, test question banks
- \* Manufacturers and suppliers of audience response systems and other student assessment tools
- \* Suppliers of distance learning applications
- \* Manufacturers and suppliers of laboratory equipment including virtual microscopes, sky-cam's, interactive software
- \* National organizations representing medical science disciplines

## Exhibitor Information

### Patron – \$2,500

- \* Two registration fees will be waived including all meals, breaks, receptions, social event and dinner
- \* Two draped tables with two chairs
- \* Company Brochure or Literature sheet in each registrant's packet
- \* Company logo on the [meeting website](#) *with hyperlink* and in the published conference proceedings
- \* Company logo and 100 word marketing statement in the Abstract issue of *JIAMSE*
- \* Recognition in the syllabus including a 100 word marketing statement
- \* Complete directory of participants - including e-mail addresses - provided in electronic format

### Supporter – \$1,750

- \* One registration fee will be waived including all meals, breaks, receptions, social event and dinner
- \* One draped table with two chairs is provided
- \* Company Brochure or Literature sheet in each registrant's packet
- \* Company logo on the [meeting website](#) *with hyperlink* and in the published conference proceedings
- \* Recognition in the syllabus including a 100 word marketing statement

### Contributor—\$750

- \* One unmanned display table where your materials will be on display **OR**
- \* Insert materials in each registrant's packet (Literature sheet, pens, flyers, trinkets, etc)
- \* Company logo on the [meeting website](#) *with hyperlink* and in the published conference proceedings
- \* Recognition in the syllabus including a 100 word marketing statement

### Non-Profit Discipline Based Society —\$750

- \* One registration fee will be waived
- \* One eight-foot draped table with two chairs is provided
- \* Company logo on the [meeting website](#) *with hyperlink* and in the published conference proceedings
- \* Recognition in the syllabus including a 100 word marketing statement

## Additional Sponsorship Opportunities

All of the Faculty Development Courses—\$10,000  
One Luncheon—\$8,000  
Participation in our Silent Auction—Varied

Speaker or Program Feature—\$5,000  
Refreshment Breaks—\$3,000  
Full Page ad in Syllabus—\$1,000 (black & white)

# Daily Schedule of Events for Exhibitors —(Preliminary)

## Saturday—July 10, 2010

8:00 - 16:30	Registration Desk Open
<b>9:00 – 16:00</b>	<b>Exhibitor Setup</b>
9:00 - 16:00	Faculty Development Courses / Pre Conference Workshops
17:00—18:30	IAMSE Welcome Reception

## Sunday - July 11, 2010

8:00 - 16:30	Registration Desk Open
8:30	IAMSE Welcome and Opening Ceremony
9:00 - 10:00	Plenary Speaker
<b>10:00 - 10:30</b>	<b>Poster, eDemo and Exhibitor Viewing</b>
10:30 - 12:00	Concurrent Focus Sessions
12:00 - 13:00	New Member & Networking Lunch
13:00 - 14:00	Panel Discussion
<b>14:00 - 15:45</b>	<b>Poster, eDemo and Exhibitor Viewing</b>
15:45 - 17:15	IAMSE Business Meeting

## Monday - July 12, 2010

8:00 - 16:30	Registration Desk Open
8:30	IAMSE Welcome
8:45 - 9:45	Plenary Speaker
9:45 - 10:30	Platform Presentations
<b>10:30 - 11:00</b>	<b>Poster, eDemo and Exhibitor Viewing</b>
11:00 - 12:30	Concurrent Focus Sessions
12:30—13:00	Networking Lunch
<b>13:30 - 15:00</b>	<b>Poster, eDemo and Exhibitor Viewing</b>
15:00 - 16:30	Poster Discussions by Category
18:30	Busses Leave for Gala Dinner

## Hotel Information

InterContinental New Orleans  
444 St. Charles Ave  
New Orleans, LA 70130

Reservations: 800-445-6563

Please visit [www.iamseconference.org](http://www.iamseconference.org) for further details

# Terms, Conditions & General Rules

**Application Deadline and Fees**—Applications for exhibit space are considered on a first-come, first serve basis. Given limited space in the exhibit area, it is recommended that your organization submit the completed application form as soon as possible. The deadline for receipt of the application as full payment is 5:00 pm EST, May 1, 2010. Rates will increase \$250 for all applications postmarked after May 1, 2010. Exhibit space is assigned by IAMSE in the order that signed contracts and payments are received.

**Cancellations or Reductions**—Cancellation requests must be received in writing no later than June 1, 2010 and are subject to a \$250 cancellation fee per booth. If space is reduced prior to May 1, 2010, 20% of the total cost of space will be retained. If space is reduced between May 2, 2010— May 31, 2010, 50% of the total cost of the space will be retained. There are no refunds for reduction or cancellation after June 1, 2010.

**Electrical Connections and Internet**—Arrangements for electricity or Internet access must be made directly with IAMSE. Details will be sent to all Exhibitors by April 1, 2010. Details for these arrangements will be sent to the official contact person.

**Exhibit Booth Representation**—A company representative must be at the display at all times when the exhibit hall is open. The rate for additional representatives not included in the original registration will be \$300. All company representatives must be pre-registered.

**Liability**—Each exhibitor agrees to protect, save and hold Leiden University Medical Center, IAMSE and all agents and employees thereof (hereinafter collectively called "Indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, and further, Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, or any part thereof.

**Shipping**—All exhibitors are asked to make individual arrangements for shipping / handling. Details for shipping will be sent to the official contact person.

**Non-Educational Activities**:—Exhibitor sponsored dinner, receptions, entertainment activities and/or meetings may not be scheduled in direct conflict with any scheduled sessions. Requests for space must be approved by IAMSE.

**Sound Devices / Noise Level**—The noise level from any product demonstration or sound system must be kept to a minimum, not to interfere with other exhibits.

**Subletting or Sharing of Space**—No subletting or sharing of booth space is permitted.

## Application

Organization \_\_\_\_\_

Address \_\_\_\_\_

City State Zip \_\_\_\_\_

Exhibit Booth Participants

1. \_\_\_\_\_ Title: \_\_\_\_\_

2. \_\_\_\_\_ Title: \_\_\_\_\_

\* Please attach or e-mail a brief company description (100 words or less) of your organization's products and services. This description will be printed in conference syllabus

\* Please send your logo in a high resolution .tif or .jpg format (300 dpi) to be used as recognition at the meeting and in the conference syllabus.

\* Please read the Exhibitor Information and Conditions of Exhibitor Agreement carefully before sending in this application/contract for Exhibit Space. Exhibitor booth assignments are on a first-come, first-serve basis. There are a limited number of tabletops for not-profit discipline societies.

*Agreement: We hereby submit application for exhibit space at the 14th annual IAMSE meeting. We agree to abide by the terms and conditions set forth under terms, conditions & general rules.*

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Method of Payment:  Check  Credit Card (Master Card / Visa) Amount: \_\_\_\_\_

Exhibit Fee: \_\_\_\_\_

Card #: \_\_\_\_\_ Expires: \_\_\_\_\_

Sponsor Fees: \_\_\_\_\_

Add'l Registrants @

\$300 Each: \_\_\_\_\_

**Exhibit Fees:**

- Patron—\$2,500
- Supporter—\$1,750
- Contributor—\$750
- Non-Profit \$750

**Sponsor Fees:**

- One Luncheon—\$8,000
- Speaker or Program Feature—\$5,000
- All of the Faculty Development Courses—\$10,000
- Full Page ad in Syllabus—\$1,000 (b&w)
- One Refreshment Break—\$3,000
- Participation in our Silent Auction—Varied

**Total Fees:** \_\_\_\_\_

Complete and sign this form and return with full payment to IAMSE, 626 Main St, Barboursville, WV 25504  
Fax to (304) 733 6203

**For Additional Information Please Contact:**

Julie K. Hewett, CMP  
Association Manager  
Tel: (304) 733 1270  
Fax: (304) 733 6203

Email: [julie@iamse.org](mailto:julie@iamse.org)

Visit the IAMSE Conference Website at [iamseconference.org](http://iamseconference.org)

## Program Information

The final program brochure will be available both online and in print in March 2009

**Future Meeting Dates:**

2011—St. Petersburg, FL  
2012—Izmir, Turkey

IAMSE  
626 Main Street  
Barboursville, WV 25504 USA